

PRINT EDITION

Africa's Finest Magazine. Kept for years. Read and loved by everyone. If your clients love the magazine, this is the place to be seen.

ADVERT SIZE	ANNUAL CORPORATE FEE	ANNUAL OUTFITTER FEE
¼ page	\$1 500	\$750
1/3rd page	\$1 950	\$1 000
½ page	\$2 950	\$1 500
2/3rd	\$3 450	\$1 750
Full page	\$5 950	\$3 000

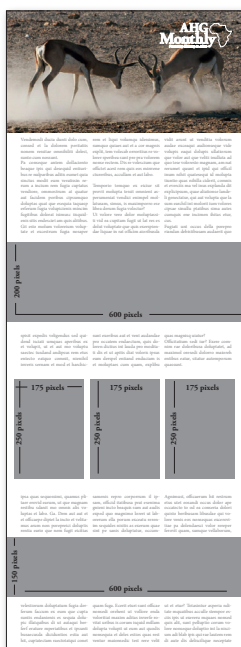
ANNUAL CONTRACT INCLUDES:
1 x Editorial/Product Feature.
2 x Dedicated email blasts to our database.



DIGITAL EDITION



*Africa's # 1 monthly electronic hunting publication. An open rate of **62%** over the past **12 issues**. Plus, **18k likes** on Face-book.*



AHG MONTHLY CONTRACT INCLUDES:
2 x Editorial/Product Features.
2 x Dedicated email blasts to our database.

HERO AD: Size: (600 x 200px)

- **\$600** per month Ad hoc
- **\$250** per month for 12 months (**\$3 000**)

BLOCK AD: Size: (175 x 250px)

- **\$250** per month Ad hoc
- **\$150** per month for 12 months (**\$1 800**)

BANNER AD: Size: (600 x 150)

- **\$350** per month Ad hoc
- **\$200** per month for 12 months (**\$2 400**)

CUSTOM E-BLAST

CUSTOM NEWSLETTER

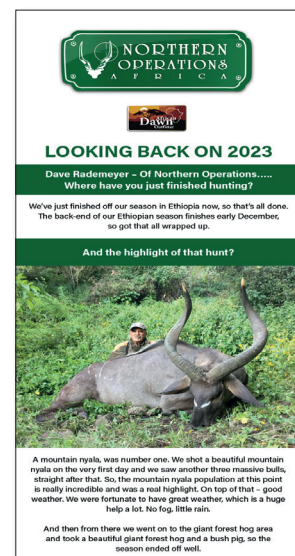
Includes: (Editing, Pictures, Embedded Videos/Links/Content)

Once off Ad hoc - \$750

or

2 x Email Blasts - \$1 000

Samples →



WEBSITE

LEADERBOARD: Size: (728 x 90)

- **\$450** per month Ad hoc

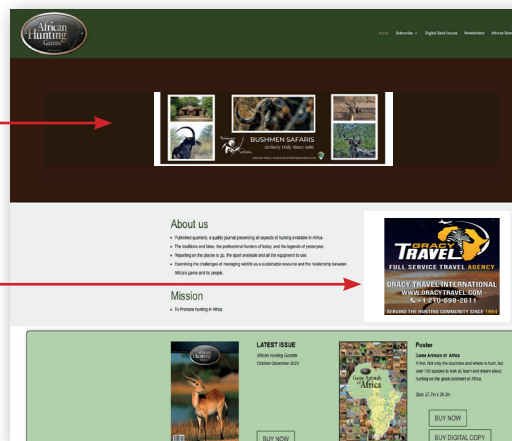
- **\$2 000** for the year

SIDEBAR: Size: (300 x 250)

- **\$350** per month Ad hoc

- **\$1 500** for the year

AHG WEBSITE CONTRACT INCLUDES:
2 x Editorial/Product Features. 2 x Dedicated email blasts
to our database.



DAWN PROGRAM

Strategic Marketing Advice

AHG Magazine Exposure in Every Issue

Articles - posted in AHG

AHG Website - Dedicated Profile

African Dawn Catalogue (Print) – Double Page Profile

Email Outfitter Introduction

Newsletters - Custom Designed and mailed in the Year

Social Media Posting

Trophies Fresh from the Veld photos (Monthly Posting)

Full benefits upon request.

ANNUAL MEMBERSHIP

\$1 995

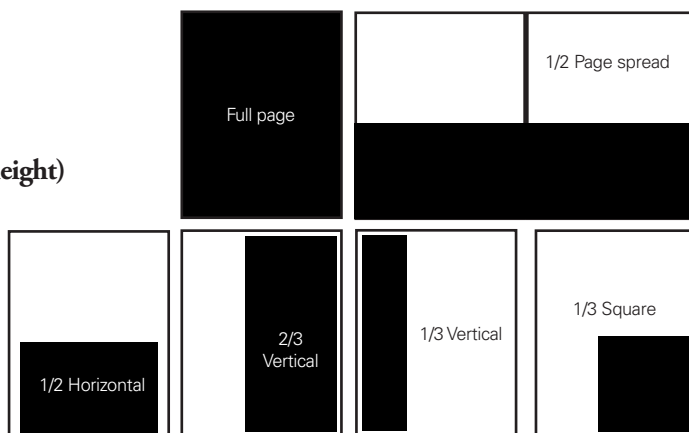
**LIMITED
&
EXCLUSIVE**



(Limited to 50 Outfitters)

MAGAZINE SPECS

	inches (width x height)	mm (width x height)
Full page	8¼ x 10⅞	210 x 276
1/2 page spread	16½ x 5	420 x 127
1/2 horizontal	7 x 5	178 x 127
2/3 vertical	4⅞ x 10¾	118 x 259
1/3 vertical	2¼ x 10¾	57 x 259
1/3 square	4⅞ x 5	118 x 127



All material is to be supplied with
(5mm bleed, crop marks, 14mm margin for live text and as high-resolution (300dpi) pdfs)
and to be sent directly to your sales representative.

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